

48 Laws of Power- Dr. Clark

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48 Laws Of Power By Robert Greene

Law 1: Never Outshine The Master

- Never outshine your boss

Law 2: Never Put Too Much Trust In Friends

- Learn how to use enemies

Law 3: Conceal Your Intentions

- Keep people guessing, don't let everyone know your business/info
- This is giving people time to attack

Law 4: Always Say Less Than Necessary

- Conserve information

Law 5: So Much Depends On Reputation

- Guard with your life

Law 6: Court Attention At All Cost

- Stand out be conspicuous
- Want to be seen, want to be known

Law 7: Get Others To Do The Work For You But Always Take The Credit

Law 8: Make Other People Come To You

- Use bait if necessary

Law 9: Win Through Your Actions Never Through Argument

- Actions speak louder than words
- Convince/Show through actions

Law 10: Infection- Avoid The Unhappy And Unlucky

- Misery Loves Company

Law 11: Learn To Keep People Dependent On You

- If you want to have power over them
- If you teach them, they won't need you any more

Law 12: Use Selective Honesty And Generosity To Disarm Your Victim

- Selectively Honesty
- Manipulation

Law 13: When Asking For Help, Appeal To People's Self Interest. Never Their Mercy Or Gratitude

- Showing what's in it for them

Law 14: Pose As A Friend, Work As A Spy

- Get leverage
- Get people to talk

Law 15: Crush Your Enemy Totally

Law 16: Use Absence To Increase Respect And Honor

- Create values through scarcity
- Be absent for a while

Law 17: Keep Others In Suspended Terror: Cultivate An Air Of Unpredictability

- Humans are creatures of habit

Law 18: Do Not Fortresses To Protect Yourself - Isolation Is Dangerous

- Makes you a easy target

Law 19: Know Who You're Dealing With - Do Not Offend The Wrong Person

- Understand you have to say different things to different people

Law 20: Do Not Commit To Anyone

- Don't commit to any side but yourself

Law 21: Play A Sucker To Catch A Sucker

- Seem dumber than your mark
- Make your victims feel smart

Law 22: Use The Surrender Tactic_ Transform Weakness Into Power

- Get rid of your ego

Law 23: Concentrate Your Forces

- Find one key Parton

Law 24: Play The Perfect Courtier

- Graceful, Polite
- Tell them what they want to hear

Law 25: Recreate Yourself

- Never bore people
- Master your own image

Law 26: Keep Your Hands Clean

- Get others to do it as scapegoats

Law 27: Play On People's Need To Believe To Create A Cult Like Following

- People want want a hero, emphasize enthusiasm

Law 28: Enter Action With Boldness

Law 29: Plan All The Way To The End

Law 30: Make Your Accomplishments Seem Effortless

- Never let them see you sweat

Law 31: Control The Options- Get Others To Play The Cards With You

- Make them feel they have a choice

Law 32: Play Peoples Fantasies

Law 33: Discover Each Man's Thumbscrew/Weakness

Law 34: Be Royal In Your Own Fashion

- Act like a King to be treated like one

Law 35: Master The Art Of Timing

- Don't seem too busy

Law 36: Disdain Things You Cannot Have

- Ignoring is the best revenge

Law 37: Create Compelling Spectacles

Law 38: Think As You Like But Believe Like Others

Law 39: Stir Up Waters To Catch Fish

- Anger others to stay calm

Law 40: Despite The Free Lunch

- Nothing is really free

Law 41: Avoid Stepping Into A Great Man's Shoes

- Don't get lost in the shadows
- Make your own way
- Create your own legacy

Law 42: Strike the Shepard And The Sheep Will Scatter

- Stand up to leader

Law 43: Work On The Hearts And Minds Of Others

Law 44: Disarm And Infuriate With The Mirror Effect

- Imitation

Law 45: Preach The Need For Change, But Never Reform Too Much At Once

- Slow, Gradually

Law 46: Never Appear Too Perfect

- Event creates silent enemies

Law 47: Do Not Go Past The Mark You Aimed For

- Learn when to stop
- Let it go

Law 48: Assume Formlessness

- Be like water